

SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY
SAULT STE. MARIE, ONTARIO

COURSE OUTLINE

Course Title: BUSINESS ORGANIZATION
Code No.: BUS 111-3
Program: AVIATION
Semester: THREE
Date: JANUARY, 1986
Author: L.P. ORAZIETTI

New: _____ Revision: XX

APPROVED:

L.P. Orazietti
Chairperson

86 01-10
Date

CALENDAR DESCRIPTION

Business Organization

BUS 111-3

Course Name

Course Number

PHILOSOPHY/GOALS:

To acquaint students with the world of business. Topics examined will be done by lecture, class discussion, student presentations and case studies. Included will be the forms and organization of business, management, consumer and marketing problems, leadership, financial concerns, business and government.

METHOD OF ASSESSMENT (GRADING METHOD):

3 tests @ 25% ----- 75 And Presentations
Case Studies ----- 25

NOTE: Attendance is essential at all classes

GRADING: 80 - 100% "A"
70 - 84% "B"
55 - 69% "C"
Less than 55% "I" or "R"

TEXTBOOK(S):

An Introduction to Management - Gram, Harold
The Canadian Manager - Cliff G. Bilyea (John Wiley & Sons)

REFERENCE TEXT: Experiencing Modern Management, by Certo/Graf
Issues in Canadian Business, by Robert Sexty